

ABSTRACT OF THE DISCLOSURE

Embodiments of the invention provide systems and methods for the automatic creation, and subsequent presentation as a passive viewing experience, of a composite VOD clip created based upon one or more specified VOD clip categories. For one embodiment, a user selects one or more VOD clip categories from a list or other selection presentation and a composite VOD clip is created having component VOD clips that are constrained by the selected VOD clip categories. For one embodiment of the invention, the user may also select one or more VOD clip parameters for each of the selected VOD clip categories that further constrain the content of the composite VOD clip. Embodiments of the invention thereby provide for the automatic creation of a VOD composite clip having component VOD clips constrained by selected categories or selected categories and parameters that can be presented as a passive viewing experience.